



JANUARY 2022
REPORT TO DONORS

Total Books Mailed

21,941

Towns Served

Arlington
Bennington
Danby
Dorset
Glastenbury
Jamaica *
Landgrove
Londonderry *
Manchester
Newfane *
Peru
Pownal
Readsboro
Rupert
Sandgate
Searsburg
Shaftsbury
South Londonderry *
Stamford
Stratton *
Sunderland
Townshend *
Wardsboro *
Weston *
Windham *
Winhall
Woodford

Newly Served Town 2022 *

 @shire_kids_vt

 @shirekidsvt

SHIREKIDSVT.ORG



INSPIRE A LOVE OF READING

Thank you for your 2021 contribution to Shire Kids. In partnering with Dolly Parton's Imagination Library, Shire Kids is delivering the most trusted and cost-effective book gifting program to local children. We have you to thank for helping us continue to grow and inspire the love of reading in children across Southern Vermont.

Shire Kids reached an exciting milestone in November: 20,000 Imagination Library books delivered! And we achieved one of our first goals: expansion! We have so much to celebrate (and a lot of work to do!) in 2022, and we could not have sent so many books to so many children in our communities without your help. We currently serve 62% of Bennington County children 0-5, and are growing our program into nine towns in Windham County. This year, nearly 400 new children enrolled bringing the total number of children served since starting Shire Kids in 2019, to almost 1,500. Currently there are 1,016 actively enrolled children who receive a new, high-quality, age-appropriate book in the mail every month until their fifth birthday.

Why Imagination Library?

PROVEN - As the premier book-gifting program to young children in the world, the Imagination Library stands upon 26 years of demonstrated success.

INCLUSIVE - Serves all children, families and communities equally regardless of factors such as race, language, economic status, religion, etc.

TRUSTWORTHY - Books selected by an expert panel in early childhood literacy for content that is informative, age-appropriate and inspiring.

IMPACTFUL - Education is an equalizer. Early access to books is a key component of developing early literacy skills needed for success in school, work and life!

None of this would be possible without your support!

Sincerely,

Nicole Campbell, Founder and Executive Director
Shire Kids
PO Box 218, Dorset, VT 05251
nicole@shirekidsvt.org