

Shire Kids  
PO Box 218  
Dorset, VT 05251



# Adopt a Reader

Children need regular access to high-quality books, especially ones that are theirs to keep! Shire Kids is a local literacy 501(c)(3) nonprofit that is filling that need in Bennington County and the town of Danby, where we have sent over 20,000 books to over 1,200 children since July of 2019. The National Commission on Reading shares, "The single most significant factor influencing a child's early educational success is an introduction to books and being read to at home prior to beginning school." Help us expand this work by Adopting a Reader.

Through Dolly Parton's Imagination Library, a new age-appropriate book is mailed to enrolled children every month from birth until the child turns five years old at no cost to the families enrolled. Children enrolled at birth will receive a total of 60 books before entering kindergarten! A preschool teacher recently told me that "the volume and regularity [with which children receive books] is the most important and amazing aspect of this program." There are currently 995 children in Bennington County and the town of Danby who receive a new book every month through Shire Kids. The program is free to the families enrolled; however Shire Kids pays for the production and mailing of each book at an approximate cost of \$25 per child for each year they are enrolled. With active enrollment expected to exceed 1,000 children by the end of 2021, Shire Kids fundraises to support an annual operating budget of \$25,000.

## Reading at home every day is essential.

You can make a lasting impact on local children, and on the future of Southern Vermont! Shire Kids is seeking the support from our community members to adopt our readers for a month in 2021 with a sponsorship of \$1,000.

Adopt-a-Reader monthly sponsors will inspire the readers in our community (young and old!) with their generous support of Shire Kids. These supporters will enable Shire Kids to continue to send books to our local children and implement reading and learning programs to connect our community. Adopt-a-Reader monthly sponsors will be recognized throughout the month of their sponsorship through publication in the Vermont News Guide, as well as Shire Kids social media, our monthly newsletters and on Shire Kids website.



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# Adopt a Reader

By Adopting a Reader, you will give free books to our local children.

## Adopt-a-Reader Sponsor

**\$1,000**

- Publication of sponsorship in local news outlets
- Recognition of business or supporter on social media and via newsletter with audience of 800 families in Bennington County
- Recognition as Gold Level sponsor on Shire Kids website

## Adopt 20 Readers

**\$500**

- Recognition of business or supporter on social media
- Recognition as Silver Level sponsor on Shire Kids website

## Adopt 10 Readers

- Recognition as Bronze Level sponsor on Shire Kids website

**\$250**



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